

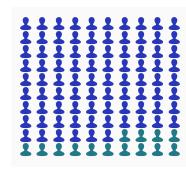


A town-wide celebration of Selby Abbey's 950th year and the heritage of the town.

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An arts-based approach to celebrating heritage.

"It exceeded expectations and the level of modern art expected in a small town - it felt like something you would expect to see in an important European city."



strongly agreed, or agreed, that Selby 950 gave everyone chance to share and celebrate together



Audience of **20,396**

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1,303 participants

All events **free** to attend.



5 commissions of new work

30 culture professionals

43 volunteers



79% of the audience were from Selby District



Economic impact

£348,500

21% of the audience were visitors

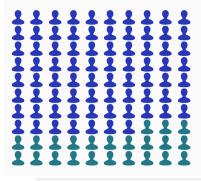


55 events delivered by

17 community partners

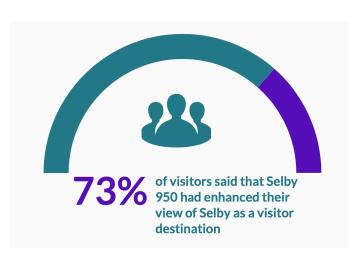
'Selby 950 has been a fantastic thing for Selby. It has improved our links with the town and community, and we are keen to pursue them further.' "Selby nailed it again"

"Look what you missed and Selby was on the tele for ages"



77%

strongly agreed, or agreed, that Selby 950 made them proud to live in Selby District



75%

more likely to attend another cultural event



82%

strongly agreed, or agreed, that Selby 950 had a positive impact on the community















